

Privacy Policy

Effective Date: September 14, 2026

Last Updated: September 14, 2026

HayMor Solutions, LLC (“HayMor Solutions,” “we,” “us,” or “our”) respects your privacy and is committed to handling personal information responsibly.

This Privacy Policy explains how we may collect, use, disclose, store, and otherwise process personal information when you visit **haymorsolutions.com**, communicate with us, request information, purchase or use our services, subscribe to marketing communications, or otherwise interact with HayMor Solutions.

By using our website or providing information to us, you acknowledge the practices described in this Privacy Policy.

This Privacy Policy is intended to provide general transparency regarding our data practices. Additional notices, agreements, or disclosures may apply to particular services, clients, campaigns, applications, or jurisdictions.

1. Information We May Collect

The information we collect depends on how you interact with HayMor Solutions.

Information You Provide Directly

We may collect information that you voluntarily provide, including:

- Name
- Business or organization name
- Email address
- Telephone number
- Mailing or business address
- Job title
- Website address
- Information submitted through contact forms
- Consultation requests
- Customer service communications
- Project requirements
- Marketing preferences
- Account information
- Information contained in files or documents you provide
- Payment or transaction-related information

- Other information you choose to provide

We encourage users not to submit sensitive personal information unless it is reasonably necessary for a specific service and has been requested by us.

Information Collected Automatically

When you access our website or online services, certain information may be collected automatically, such as:

- Internet Protocol (“IP”) address
- Browser type
- Device type
- Operating system
- Approximate geographic location derived from an IP address
- Referring website
- Pages viewed
- Links clicked
- Date and time of visits
- Website interactions
- Session information
- Cookie identifiers
- Advertising identifiers
- Analytics information
- General website performance and diagnostic information

This information may be collected using cookies, pixels, tags, log files, analytics systems, advertising technologies, and similar tools.

2. How We Collect Information

We may collect personal information:

- Directly from you
- Through our website
- Through email, telephone, forms, or other communications
- Through transactions or service relationships
- Through cookies and similar technologies
- From analytics and advertising providers
- From social media platforms
- From publicly available business information
- From referrals and business partners

- From clients when we are providing marketing or technology services on their behalf
- From third-party service providers when permitted by applicable law

3. How We Use Personal Information

We may use information for legitimate business purposes, including to:

- Provide requested services
- Respond to questions or consultation requests
- Communicate with customers and prospective customers
- Manage client relationships
- Develop websites, applications, marketing campaigns, funnels, reporting systems, and related services
- Process transactions
- Provide customer support
- Send administrative communications
- Send marketing communications where permitted
- Analyze website traffic and user behavior
- Measure marketing performance
- Improve our website, products, services, and customer experience
- Customize content and advertising
- Detect fraud, abuse, or security incidents
- Protect our systems, users, clients, and business
- Maintain business and accounting records
- Comply with legal obligations
- Establish, exercise, or defend legal claims
- Enforce contracts and policies
- Perform other purposes disclosed at the time information is collected

We may also use aggregated, anonymized, or de-identified information for analytics, business planning, service improvement, research, reporting, and similar purposes where permitted by law.

4. Client Data and Marketing Services

HayMor Solutions provides digital marketing, website, consulting, automation, analytics, advertising, and related technology services.

As part of providing these services, we may process information belonging to or collected on behalf of our clients. This information may include customer lists, email addresses, website activity, lead information, campaign information, analytics, advertising audiences, CRM information, or other business data.

When we process personal information solely on behalf of a client, the client generally determines the purposes and methods for which that information is processed.

In those circumstances, HayMor Solutions may act as a service provider, contractor, or data processor rather than the organization primarily responsible for determining how the information is used.

Requests concerning personal information controlled by one of our clients may need to be directed to that client.

Our handling of client-provided data may also be governed by contracts, data-processing agreements, statements of work, confidentiality agreements, or other agreements between HayMor Solutions and the client.

5. Cookies and Similar Technologies

Our website may use cookies and similar technologies to operate the website, remember preferences, understand website usage, measure performance, support security, and assist with marketing.

These technologies may include:

Essential technologies:

Necessary for website operation, security, form processing, account functionality, or similar features.

Analytics technologies:

Used to understand how visitors interact with our website and help improve website performance.

Advertising technologies:

May be used to measure advertising campaigns, understand conversions, create audiences, or deliver advertising that may be relevant to users.

Preference technologies:

Used to remember selections or improve the user experience.

Depending on our technology configuration, third-party providers such as analytics platforms, advertising networks, social media companies, hosting providers, or website service providers may place or access cookies or similar technologies.

Where required by applicable law, we will provide appropriate cookie controls or consent mechanisms.

Users may also be able to control cookies through their browser settings. Blocking certain cookies may affect the operation or functionality of the website.

6. Analytics and Advertising

We may use third-party analytics, advertising, conversion tracking, or social media technologies.

These providers may receive information such as:

- IP address
- Device information
- Browser information
- Cookie identifiers
- Website interactions
- Page visits
- Referral information
- Advertising interactions
- Conversion information

Depending on applicable privacy law, certain disclosures to advertising or analytics providers may be considered a “sale,” “sharing,” or processing for targeted advertising even when no money is exchanged for personal information.

HayMor Solutions does not intend to sell personal information to third parties for monetary compensation.

Where applicable law provides a right to opt out of certain sales, sharing, targeted advertising, or profiling, eligible individuals may exercise those rights as described below.

7. How We May Disclose Information

We may disclose personal information when reasonably necessary to operate our business or provide our services.

Recipients may include:

- Website hosting providers
- Cloud service providers
- Email providers
- CRM providers
- Analytics providers
- Advertising platforms
- Social media platforms
- Payment processors
- Accounting providers
- Contractors

- Consultants
- Technology providers
- Cybersecurity providers
- Professional advisers
- Business partners involved in providing requested services

We may also disclose information where reasonably necessary to:

- Comply with applicable law
- Respond to lawful legal requests
- Protect our legal rights
- Protect the safety or security of individuals
- Investigate suspected fraud or unlawful activity
- Enforce contracts or policies
- Protect our systems and business

Information may also be transferred as part of a merger, acquisition, financing, restructuring, sale of assets, or similar business transaction, subject to applicable law.

8. Payment Information

When payment services are offered, payment information may be processed through third-party payment processors, banks, merchant service providers, e-commerce platforms, or other financial service providers.

HayMor Solutions generally does not intend to directly store complete payment-card information when such information can instead be securely processed by a payment service provider.

Payment providers may maintain information according to their own privacy policies, terms, and legal obligations.

9. Email and Marketing Communications

If you subscribe to a newsletter, request information, become a customer, or otherwise provide appropriate contact information, we may send you marketing or promotional communications as permitted by law.

Marketing emails will include an appropriate method for unsubscribing.

You may unsubscribe from marketing emails by following the unsubscribe instructions included in the communication or contacting us.

Even after opting out of marketing communications, we may continue sending non-promotional messages when necessary, including:

- Transaction confirmations
- Account notices
- Security notices
- Service communications
- Contractual communications
- Responses to inquiries

We may retain limited information necessary to maintain an unsubscribe or suppression record.

10. Data Retention

We retain personal information for only as long as reasonably necessary for the purposes for which it was collected, subject to legitimate business requirements and applicable law.

Retention periods may vary depending on factors such as:

- The nature of the information
- The services provided
- Contract requirements
- Customer relationships
- Accounting requirements
- Legal requirements
- Security considerations
- Dispute-resolution needs

When information is no longer reasonably required, we may delete, anonymize, aggregate, or securely dispose of it where reasonably practicable.

Backup copies may remain for a limited period as part of routine backup and disaster-recovery systems.

11. Data Security

HayMor Solutions uses reasonable administrative, technical, and organizational safeguards appropriate to the nature of the information we maintain.

Such measures may include, where appropriate:

- Access controls
- Authentication measures
- Encryption technologies
- Secure hosting
- Software updates

- Security monitoring
- Backup procedures
- Limited employee or contractor access
- Vendor security practices

However, no internet transmission, website, electronic storage system, software platform, or security system can be guaranteed to be completely secure.

Accordingly, we cannot guarantee absolute security.

Users should also take reasonable steps to protect their own devices, accounts, credentials, and passwords.

12. Data Breaches and Security Incidents

If HayMor Solutions becomes aware of a security incident involving personal information, we will investigate the incident and take reasonable steps consistent with applicable law and the circumstances.

Where legally required, affected individuals, clients, regulators, or other appropriate parties will be notified in accordance with applicable data-breach notification requirements.

13. Your Privacy Rights

Depending on your state, country, or place of residence, you may have certain privacy rights.

These may include the right to:

- Request access to personal information
- Confirm whether personal information is being processed
- Request correction of inaccurate information
- Request deletion of certain information
- Obtain a portable copy of certain information
- Opt out of certain targeted advertising
- Opt out of certain sales or sharing of personal information
- Limit certain uses of sensitive personal information
- Withdraw consent where processing is based on consent
- Appeal certain decisions regarding privacy requests
- Receive equal service without unlawful discrimination for exercising privacy rights

These rights are not absolute and may be subject to legal exceptions.

For example, we may retain information where reasonably necessary to complete transactions, maintain records, comply with laws, prevent fraud, protect security, establish legal claims, or perform contractual obligations.

14. Exercising Your Privacy Rights

To submit a privacy request, contact HayMor Solutions using the contact information provided at the end of this Privacy Policy.

Please clearly identify the type of request you are making.

We may need to verify your identity before completing certain requests. Verification helps prevent unauthorized individuals from accessing, modifying, or deleting another person's information.

Where permitted by law, an authorized agent may make certain requests on behalf of another person. We may require reasonable verification of the agent's authority.

We will respond within the period required by applicable law.

Where applicable law provides a right to appeal a privacy-request decision, instructions for submitting an appeal will be provided with our response.

15. U.S. State Privacy Disclosures

Certain U.S. state privacy laws provide additional rights to eligible residents.

Depending on our operations and whether a particular law applies to HayMor Solutions, categories of information we may process can include:

- Identifiers
- Contact information
- Commercial information
- Internet or electronic activity
- Device information
- Approximate location information
- Professional or employment-related information
- Customer records
- Marketing information
- Inferences derived from interactions with our services

Such information may be collected from consumers, clients, websites, devices, advertising platforms, service providers, business partners, social networks, and publicly available sources.

We may use these categories for the purposes described elsewhere in this Privacy Policy.

We may disclose relevant categories to service providers, contractors, analytics companies, advertising providers, social media platforms, technology vendors, professional advisers, and other parties described in this Privacy Policy.

Sale or Sharing of Personal Information

We do not intend to sell personal information in exchange for money.

However, certain uses of analytics, advertising, cookies, pixels, or similar technologies may constitute “selling,” “sharing,” or targeted advertising under some state privacy laws.

Where applicable law gives an individual the right to opt out of such activity, we will provide an appropriate method for exercising that right.

Where applicable law requires us to recognize a legally valid browser-based opt-out preference signal, we will process qualifying signals as required by law.

16. California Residents

California residents may have additional rights under the California Consumer Privacy Act and California Privacy Rights Act when those laws apply.

These may include rights to:

- Know what personal information is collected
- Know the sources of personal information
- Know why personal information is collected or used
- Know categories of third parties receiving personal information
- Access certain personal information
- Correct inaccurate personal information
- Request deletion
- Opt out of qualifying sales or sharing
- Limit certain uses of sensitive personal information
- Receive equal treatment for exercising privacy rights

Applicable California residents may contact us using the information below to submit a request.

Nothing in this section is intended to provide rights beyond those required by applicable law.

17. Florida Residents

HayMor Solutions is based in Florida and may be subject to Florida privacy, data-security, and breach-notification requirements depending on the nature of the information and our activities.

Eligible Florida residents may exercise any rights available to them under applicable Florida law by contacting us using the information provided below.

Nothing in this Privacy Policy is intended to waive or restrict rights provided by applicable Florida law.

18. European Economic Area, United Kingdom, and Other International Users

If applicable data-protection law requires a legal basis for processing personal information, we may rely on one or more of the following:

Contract: Processing necessary to provide requested services or perform an agreement.

Legitimate interests: Processing reasonably necessary for business operations, security, customer service, analytics, service improvement, or marketing, where those interests are not overridden by applicable individual rights.

Consent: Processing performed based on consent where consent is required.

Legal obligation: Processing necessary to comply with applicable law.

International users may have rights to access, correct, delete, restrict, object to, or obtain copies of personal information, depending on applicable law.

They may also have the right to withdraw consent or lodge a complaint with an appropriate data-protection authority.

Personal information may be processed in the United States or other countries where our service providers operate.

Where applicable law requires specific safeguards for international data transfers, we will use appropriate measures as required.

19. Children's Privacy

HayMor Solutions primarily provides business, marketing, consulting, website, and technology services and does not intentionally direct its services to children under 13 years of age.

We do not knowingly seek to collect personal information from children under 13 through our general business website.

If we become aware that personal information from a child has been collected in circumstances requiring parental consent, we will take reasonable steps to address the information in accordance with applicable law.

Parents or guardians who believe a child has provided personal information to us may contact us.

20. Third-Party Websites and Services

Our website may contain links to:

- Social media platforms
- Client websites
- Business partners
- Advertisers
- Software providers
- Payment providers
- Other third-party websites or services

HayMor Solutions does not control the privacy practices of independent third parties.

Visiting a third-party website or service is subject to that third party's privacy policy, terms, and practices.

We encourage users to review those policies before providing personal information.

21. Social Media

HayMor Solutions may maintain profiles or interact with users through social media platforms.

When you interact with us through social media, information may be processed both by HayMor Solutions and by the applicable social media provider.

The social media provider's handling of information is governed by its own privacy policy and settings.

22. Business Transfers

If HayMor Solutions is involved in a merger, acquisition, reorganization, sale of assets, financing transaction, or similar business event, information may be transferred as part of that transaction as permitted by law.

Any successor organization may continue processing information consistent with this Privacy Policy unless otherwise disclosed or required by law.

23. Do Not Track Signals

Some web browsers provide "Do Not Track" settings.

Because there is not a single universally adopted technical standard governing all Do Not Track signals, our website may not respond to traditional Do Not Track browser settings in a uniform manner.

This does not affect our obligation to honor legally recognized opt-out preference signals where applicable law requires us to do so.

24. Changes to This Privacy Policy

We may update this Privacy Policy periodically to reflect:

- Changes in our services
- Changes in technology
- Changes in our information practices
- Changes in applicable laws
- Changes in regulatory guidance
- Changes in our business operations

When the policy is updated, we will revise the “Last Updated” date shown at the beginning of the policy.

Material changes may also be communicated through additional notices when required by law.

We encourage visitors to review this Privacy Policy periodically.

25. Contact HayMor Solutions

Questions, concerns, and privacy requests may be directed to:

HayMor Solutions, LLC

Website: <https://haymorsolutions.com>

Privacy Email: [INSERT PRIVACY EMAIL ADDRESS]

Mailing Address:

[INSERT BUSINESS MAILING ADDRESS]

[City, State ZIP Code]

United States

Telephone: [INSERT BUSINESS TELEPHONE NUMBER]

Please use “**Privacy Request**” in the subject line of email requests when possible.

26. Important Notice

This Privacy Policy describes HayMor Solutions’ general privacy practices. Specific products, applications, services, client engagements, or campaigns may require additional privacy notices, consent mechanisms, contractual terms, or data-processing agreements.

If a separate privacy notice or written agreement applies to a particular service, that notice or agreement may supplement this Privacy Policy.